

**Loreto College Cavan Scoop 11 out of 15 Awards  
At the Cavan Student Enterprise Awards 2008**

5<sup>th</sup> March 2008:

The annual Cavan "Student Enterprise Awards" were held today - Wednesday 5<sup>th</sup> March - to find three innovative business ideas to represent County Cavan at the National Finals of the County & City Enterprise Board Student Enterprise Awards to be held later this year. These awards offer students the opportunity to take a business from the idea stage right through to completion. Thirty five business projects from seven schools in County Cavan were showcased in the Slieve Russell Hotel with over 230 students from the age of thirteen to sixteen involved, all vying to win one of the fifteen awards available on the day.

The judging panel had to critique three different groups, Junior, Intermediate & Senior with five categories in each group, best display, award for innovation, two runner-up awards and the overall winner

After a three hour long judging process Loreto College Cavan scooped eleven out of the fifteen awards, collecting first prize in the junior, intermediate and senior categories which means that it will be all Loreto College Cavan student business projects representing Co. Cavan in the National Finals of the County & City Enterprise Boards Student Enterprise Awards in Tullamore in May.

The production of a survival guide to college for those entering third level education entitled "**ANEED**" was deemed winner in the Senior Category while - **CRAFTY GIRLZ**" the design and production of make-up bags and badges in a variety of colours won the Junior category and Loreto were again victorious in the Intermediate Category with their business Idea entitled "**SMILE**" which is the recording and production of a fun filled CD for children aged between 0 and 6 years old with songs, stories and nursery rhymes.

All winners were presented with a fabulous engraved trophy and cheque by Mr. Vincent Reynolds CEO, Mr. Jim Fox Assistant CEO and Ms. Marcella Rudden – Business Advisor Cavan County Enterprise Board.

Seven Schools from County Cavan entered the competition including St. Aidan's Comprehensive Cootehill, Virginia College, Loreto College, St. Bricin's College Belturbet, Breifne College Cavan, St. Clare's College Ballyjamesduff and Baileborough Community School.

The judging panel had the onerous task of adjudicating on all the 35 business projects. They interviewed the students on their business idea, viewed the products and tested them before retiring to deliberate for hours to emerge with the winner list. The judging panel included Anne Caldwell - Enterprise Ireland, Jim Lalor - Lalor Financial Services, Ms. Dervilla Flynn – Business Advisor, Monaghan Enterprise Board and Joe McLoughlin - Director of Community & Enterprise - Cavan County Council.

Mr. Vincent Reynolds, CEO, Cavan County Enterprise Board (CCEB) said how heartened he was to see so many innovative and good business ideas being showcased at the Student Enterprise Day. With the Cavan County Enterprise Board's aim to foster and develop enterprise awareness in secondary school students, and to use the experience of setting up and running an enterprise as the primary means of learning about self-employment as a career option - he said that speaking to some of the young entrepreneurs today he felt that the CCEB are definitely achieving that aim.

As well as the Student Enterprise Awards there was also a treat in store for the students who attended the event with a presentation from Robert Stephenson Head of Blastbeat Ltd, an e-learning / Multi Media Company. He formed Blastbeat Ltd as a social enterprise dedicated to the education and creative entertainment of young people. Blastbeat's mission is to provide a sustainable enterprise that can support and grow an international framework for youth community building, social capital, creativity and learning whereby young people can, through their own decisions and actions, learn the basics of good social interaction, teamwork and creative, sporting and business acumen. Over the last seven years Robert has organised over 500 live music events with over 2,000 bands performing to over 140,000 teenagers, in addition developing a unique battle of the bands competition and business game for transition year students. Robert also started a not for profit organisation called 2winaid with the concept of twining first world countries and communities in the first world with those in the third world.

Along with Robert Stephenson, Niall McCauley a student from Donegal who has benefited from the BlastBeat Programme shared his experiences of the BlastBeat programme with the students.

## WINNER LIST – Cavan County Enterprise Board – Student Enterprise Awards 2008

### Senior Category - Student Enterprise Awards 2008

Loreto College with their teacher Ms. Carmel Dolan

- **1<sup>st</sup> Place – Senior Category –**

“ANEED”

- Production of a Survival Guide to College for those entering Third Level education.
- Project Team: Niamh Kelly, Elaine McCabe, Alison O’Reilly, Eleanor Phelan, Deirdre Kelly

St. Aidan’s Comprehensive, Cootehill – led by Teachers – Ms. Deirdre Marron & Ms. Jackie Sweeney

- **2<sup>nd</sup> Place in Senior Category**

“Da Bomb”

- Design and production of personalised denim handbags made from recycled old jeans.
- Project Team: Robyn Scorr, Tara Kelly, Claire O’Brien, Liam Gaffney, Nathan Smith, Lyndsey McKay

Virginia College – with teacher Ms. Catherine O’Sullivan

- **3<sup>rd</sup> Place in Senior Category**

“ Flash Back- Flashbands”

- Importing and selling USB wristbands to individuals and businesses. The USB wristband is a rubber wristband with a memory stick inside and comes in a range of vibrant colours.
- Project Team: Cliodhna Cork, Coleen Butler, Laura Murtagh, Niall McKiernan, Michael Moynihan

Loreto College with their teacher Ms. Carmel Dolan

**Special Prize for Innovation**

- Carbon Kickers

- Production of an environmental awareness pack containing stickers, fact sheets and bookmarks aimed at informing the public about ways to decrease their carbon footprint whilst also saving money.
- Project Team: Lucy Lafferty, Carmel Cooney, Denise Phair, Rosie Cassidy

St. Clare’s College, Ballyjamesduff with their teachers Ms. Yvonne Kilkenny & Ms. Jolene Smith

- **Special Prize for Best Display**

“Wiggi”

- A website which aims to inform the local community of events and clubs in their area and to promote local business.
- Project Team: Gavin Reilly, Pdraig McGahern, Conor Fox, Tyrone Do Couto, Amy Driver, Lisa Gaffney, Aoife O’Neill, Darren Watson

### Intermediate Category Student Enterprise Awards 2008

Loreto College with their teacher Ms. Carmel Dolan

- **Winner – Intermediate Category**

‘Smile’

- Recording and production of a fun filled CD for children aged between 0-6 with songs, stories and nursery rhymes.
- Project Team: Louise Johnston, Katie Flynn, Maureen Coen, Deirdre Flynn, Lucy McCarren

- **Won 2 Awards - 2nd Prize in Intermediate Category and Special Awards for Innovation**

“Pooch Petcare ”

**ExtensivePR**  
The communication partner for business

046-9345836 – 087-2588918 – [info@extensivepr.ie](mailto:info@extensivepr.ie) [www.extensivepr.ie](http://www.extensivepr.ie)

- Production of dog biscuits and bandanas
- Project Team: Emma Tierney, Alma O'Reilly, Teresa Kilker

**Won 2 Awards – 3rd Prize in Intermediate Category and Special Awards for Best Display**

**“The Glam Guide”**

- A makeup and beauty guide with tips on skincare routine and applying make up
- Project Team: Shauna Robinson, Michaela O'Rourke

**Junior Category Student Enterprise Awards 2008**

**Loreto College with their teacher Ms. Carmel Dolan**

**3rd Prize – Junior Category**

**Kelly Page**

- Design and production of hand painted bookmarks and small framed paintings
- Project Team: Aoife Page, Amy Kelly

**Won 2 Awards – Winner Junior Category & Special Award for Innovation**

**Crafty Girlz**

- Design and production of make up bags and badges in a variety of colours
- Project Team: Blaithe McAdam, Claudia Langford, Leanne Fay, Laura Fay

**• 2nd Prize – Junior Category**

**“Mix ‘n’ Match”**

- Design and production of scoobie pens, key rings and phone charms in range of colours and sizes
- Project Team: Aoife Quinn, Lucy Smith

**St. Bricin's College, Belturbet – with their teacher Ms. Bridget Sheridan**

**• Special Award for best display**

**“St. Bricin's College Cards”**

- Handmade cards for all occasions
- Project team: 13 first year students

**Ends**

For more information contact:

<p>Margaret McKeon-Boyle Extensive PR Ltd.</p> <p>046-9245836 087-2588918 <a href="mailto:margaret@extensivepr.ie">margaret@extensivepr.ie</a> <a href="http://www.extensivepr.ie">www.extensivepr.ie</a></p>	<p>Marcella Rudden Business Advisor County Cavan Enterprise Board 049-4377200</p>
---	---

**ExtensivePR**

The communication partner for business

046-9345836 – 087-2588918 – [info@extensivepr.ie](mailto:info@extensivepr.ie) [www.extensivepr.ie](http://www.extensivepr.ie)