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What is The CREATE Project?

CREATE, is a new 2 year cross border programme designed to give individuals the opportunity to fully explore and develop their employment and self-employment potential within the creative industry sector on the Island of Ireland.

The programme has been designed in such a way that will equip participants with the necessary insight, skills and contacts, to enable them to transform their creative talents into business or employment opportunities, therefore enhancing their creative potential, economic competitiveness and cross-border collaboration.

The drive will be to cultivate and nurture the home-grown talent and skills within the Creative Industries embracing the cultural identity of different traditions.

It is anticipated that participation on this programme will provide the necessary lever to accelerate the take up and development of employment and self-employment within the sector.

Who can apply and Is there a Cost?

The initiative is free and open to anyone who has an avid interest in the creative industries and would like to develop it further.

What Is Involved?

The programme requires a 4-day commitment over two 2-day residential training workshops, which will include some of the most talented and respected trainers and tutors across Ireland. Best Practice Visits and one to one mentoring will also be incorporated into the programme. Finally, two showcase events will be organised where key personnel within the creative industries sector will be represented.

Where Will It Take Place?

The training will be in a residential setting at locations in Northern Ireland and the Republic of Ireland.

When Will It Happen?

There will be 4 intakes throughout the two-year programme:

- October 2006
- February 2007
- October 2007
- January 2008

Places will be limited, on a first come, first served basis.

Why Should I Be Involved?

The programme will provide:

- Support, knowledge and skills to build an awareness of the different aspects within the creative industries sector.
- Understanding the types of support available such as further education, employment opportunities, or self-employment opportunities.
- Interactive training workshops with leading trainers within the sector.

CREATE Programme will include

Residential Training including;

- Personal Development
- Overview of creative industries and opportunities available
- Introduction to business skills
- Use of digital media and ICT, and your choice of one of the following:
 - Live and Recorded Music
 - Writing and Publishing
 - Moving Image (Film, TV and Animation) and New Media
 - Visual arts, antiques and craft
 - Architecture
 - Design and designer fashion.

