

# Promoting Enterprise in County Cavan

March 4th to March 31st 2009

Cavan CEB offers a wide range of supports to new and expanding enterprises, including the following:

Type of support	Description*
<b>First Stop Shop – information, advice &amp; guidance</b>	<ul style="list-style-type: none"> <li>Cavan CEB staff are available to discuss your business ideas or expansion plans in a confidential one-to-one setting.</li> <li>Various Information, booklets and guides can be provided.</li> </ul>
<b>Enterprise Training</b>	<ul style="list-style-type: none"> <li>A wide range of training programmes are run during the year across many areas of enterprise including, management development, sales, marketing, accounting, taxation, new product development, computerised accounts etc.</li> <li>Start Your Own Business courses are provided for those considering establishing a new business.</li> </ul>
<b>Mentoring supports</b>	<ul style="list-style-type: none"> <li>Mentoring assistance involves the appointment of a specialist mentor to advise and guide an owner/manager in a particular area of their business e.g. production management, business planning, financial restructuring, and sales/marketing planning.</li> <li>Financial and HR Health Check Clinics for business owners/managers are run throughout the year.</li> </ul>
<b>Business Seminars</b>	<ul style="list-style-type: none"> <li>A range of one-off seminars are organised throughout the year to address topics of interest to our clients.</li> </ul>
<b>Tech-Check audits</b>	<ul style="list-style-type: none"> <li>An IT specialist can be appointed to carry out an audit of how your business uses technology including hardware and software packages, Broadband connectivity, and telecoms, and to come up with recommendations on how you can improve your business through technology.</li> </ul>

Type of support	Description*
<b>Financial assistance</b>	<ul style="list-style-type: none"> <li>Capital equipment grant: Up to 50% of eligible costs up a maximum of €75,000 ( an element of which is refundable)</li> <li>Employment grant assistance: Up to a maximum of €7,500 per additional full time staff.</li> <li>Feasibility study grant assistance: Up to 60% of eligible costs up to a maximum of €6,350</li> <li>E-commerce/website support scheme: Up to 50% of eligible costs up to a maximum of €2,000 depending on website functionality.</li> <li>Tradeshaw Marketing support scheme: Up to 50% of eligible costs up to a maximum of €2,000</li> </ul>
<b>Networking support</b>	<ul style="list-style-type: none"> <li>Cavan Enterprise Network is a network of owner/managers of enterprises in Co. Cavan.</li> </ul>
<b>Other initiatives from Cavan CEB include:</b>	<ul style="list-style-type: none"> <li>Student Enterprise Awards programme in conjunction with second level schools;</li> <li>Cavan enterprise listings;</li> <li>Cavan commercial property listings;</li> <li>Sectoral initiatives in areas such as food and engineering etc.;</li> <li>Regional initiatives working in conjunction with local communities;</li> <li>Cross border trade initiatives.</li> </ul>

**\*Conditions/Terms/Further information**

- All programmes, supports, and initiatives are subject to change and have limited availability. Terms and conditions apply. All Cavan CEB financial supports are limited to microenterprises ( i.e. businesses having no more than 10 employees). Capital equipment and employment grant assistance is restricted to microenterprises involved in manufacturing and internationally tradable business services. Potential displacement disqualifies.
- See our website for various information including guides and business plan templates, etc. which are downloadable. Application forms, along with terms and conditions for each support or initiative, are available from our website and/or our office. Regular newsletters are also produced and posted to our database of enterprises countywide.



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# events

March 4th 2009

## Student Enterprise Awards 2009

Cavan County Enterprise Board endeavours to promote entrepreneurship to students and support the development of their business and entrepreneurial skills.

The **Student Enterprise Awards** is a national initiative organised by County & City Enterprise Boards and aims to foster an enterprise culture among second level students. This year's county final is being held in the **Slieve Russell Hotel, Ballyconnell**, where nine schools will showcase seventy mini companies and compete for a place in the national finals to be held in May.

March 7th 2009

## Could You Be Your Own Boss?

This **information seminar** delivered by **Brian O'Kane**, leading author of *Starting a Business in Ireland*, is aimed at those individuals considering starting a business. At the end of the seminar, participants will be able to be make an informed decision about whether self employment is the way forward for them and what the next steps should be.

Venue: **Cavan Innovation & Technology Centre, Dublin Road, Cavan**

Time: **10.00am to 1.00pm**

March 11th 2009

## Innovate to Grow Your Business

In today's globally competitive environment, no business, large or small, can survive without innovating. The theme of this **seminar** will be about introducing innovation and diversification into your business, enabling growth and building sustainability for the future. Our speakers include:

- **Mr. Peter Quinn**, Founder and Managing Director of Peter Quinn Consultancy Services
- **Mr. Sean McNulty**, Managing Director of Innovator, specialist in business innovation.
- **Mr. P.J. O'Reilly**, Regional Manager, Innovation & Technology Transfer, Enterprise Ireland.

The seminar will also feature two local entrepreneurs who will speak about their business experiences in this area.

Venue : **Cavan Crystal Hotel, Dublin Road, Cavan**

Time : **3.00pm to 7.00pm**

March 19th 2009

## Reducing Costs Through Environmental Improvement

An Enterprise Ireland seminar in conjunction with Cavan & Monaghan County Enterprise Boards.

This seminar will focus on the importance of environmental sustainability and how an effective in-house environmental policy can bring real benefits and cost efficiencies to your business. Speakers will discuss energy management, practical energy tips and environmental supports available from Sustainable Energy Ireland.

Venue: **Errigal Country House Hotel, Cootehill**

Time: **9.00am - 1.00pm**

## BOOKING

If you wish to attend any of the above events please register as follows:

Telephone : **049 4377200**

Email: **info@cceb.ie**

**ATTENDANCE AT ALL EVENTS IS FREE BUT PLACES ARE LIMITED SO REGISTRATION IS NECESSARY**

March 24th 2009

## Developing Your Business All Island & Beyond

A conference hosted by Cavan County Enterprise Board in association with Monaghan County Enterprise Board

09.30am **Registration & Tea/Coffee**

10.00am **Opening Address by Mr. Vincent Reynolds**, CEO, Cavan County Enterprise Board

10.15am **Mr. Paddy Savage**, InterTradelreland Identifying and Developing All Island Opportunities

10.45am **Mr. Kieran Mathers**, Tradelinks II Programme – Helping local businesses to grow cross border trade

11.20am **Coffee Break**

11.40am **Mr. Breannan Casey**, Microtrade Building All-Island Connections for Small Businesses

12.00 noon **Mr. John Whelan**, CEO, Irish Exporters Association Exporting Opportunities in a Recession

12.40 pm **Question & Answer Session followed by Lunch**

Venue: **Errigal Country House Hotel, Cootehill**

March 31st 2009

## Managing Your Business in a Challenging Environment

Our panel of experts will speak on crucial financial and legislative areas of your business, specifically in the context of today's current economic climate.

Our panel of speakers are:

- **Mr. Fergal McCormack**, FPM Chartered Accountants *Financial Management* and
- **Mr. Brian Morgan**, Morgan McManus Solicitors *Your Business & the Law*
- **A Business Banking Representative**
- **Mr. Barry Moran**, Moran Consulting *Recession Proofing Your Business*
- **Question & Answer Session followed by a light lunch**

Venue: **Hotel Kilmore, Dublin Road, Cavan**

Time: **9.30am to 1.00pm**

## The Enterprise Bus

If you are considering starting a business don't miss the unique opportunity to get advice and direction from the experts.

The Enterprise Bus, with executives from Cavan County Enterprise Board and Bank of Ireland on board, will be visiting the following towns:

March 19th	<b>Cavan Town</b>	10.00am to 12.30pm
	<b>Ballyconnell</b>	2.00pm to 4.00pm
March 20th	<b>Cootehill Town</b>	10.00am to 12.30pm
	<b>Kingscourt Town</b>	2.00pm to 4.00pm

Please note times and venues are subject to change and any changes will be listed on our website.

January

February

**March 2009**

April

May

June

July

August

September

October

November

December